

Visualizing Temporality: Modelling Time from the Textual Record

Professor Johanna Drucker, UCLA

Tuesday 25 March 2014, 6.30
ArtsTwo Lecture Theatre,
ArtsTwo Building, Mile End Campus



What does time look like? We are all familiar with the standard timeline that measures out events with neat tick-marks, like the divisions on a ruler. Yet whilst very few of us really think about the past in this sort of methodical way, the tools we use in the digital realm impose an artificial sense of order and regularity to the unfolding of events. Taking an eighteenth-century reference work, Edmund Fry's *Pantographia*, as her case study, Professor Drucker will examine the various overlapping frameworks that authors use when assembling and organizing historical events. Her lecture will argue that the development of digital tools must be guided by humanities scholars if we are to represent the human past faithfully.

Johanna Drucker is the inaugural Breslauer Professor of Bibliographical Studies in the Department of Information Studies at UCLA. She is internationally known for her work in the history of graphic design, typography, experimental poetry, fine art, and digital humanities. In addition, she has a reputation as a book artist, and her limited edition works are in special collections and libraries worldwide. Her most recent titles include *SpecLab: Digital Aesthetics and Speculative Computing* (Chicago, 2009), and *Graphic Design History: A Critical Guide* (Pearson, 2008, 2nd edition late 2012). She is currently working on a database memoir, ALL, the online Museum of Writing in collaboration with University College London and King's College London, and a letterpress project titled *Stochastic Poetics*. A collaboratively written work, *Digital Humanities*, with Jeffrey Schnapp, Todd Presner, Peter Lunenfeld, and Anne Burdick is forthcoming from MIT Press.

A drinks reception will follow the lecture.

Ticket Information

This event is free to attend, but you must book tickets online in advance. Please click the button on the right and follow the instructions to make a booking. You will then be emailed an e-ticket and you should bring this with you on the day.

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Map and Directions

This event takes place at our Mile End Campus. Please see the reverse of this invitation for the map and directions.



Mile End Campus



The nearest tube stations are Stepney Green and Mile End

ArtsTwo Lecture Theatre
ArtsTwo Building
Queen Mary University of London
Mile End Road
London E1 4NS

Further Information

If you have any questions regarding this event please contact Ms Moushumi Bhowmik, email: m.bhowmik@qmul.ac.uk or tel: 020 7882 8348.